

Company History

Vision Business Concepts Inc. helps small businesses Get Known!

Vision Business Concepts Inc. began out of a love for marketing, and sharing with others how important marketing is to the overall business structure. We put Vision together based on the demands of other small business owners who were trying to wear too many hats, and ended up failing at most of them. With over 90% of all small businesses started failing in the first 5 years, we realized there had to be ways of helping people overcome basic marketing issues. We developed VisionOfSuccess.com to address those concerns, and to provide the resources people need to develop strong and healthy businesses.

After starting and successfully operating Eyes On Photography Inc., co-founders Andrew Osterberg and Lori Osterberg created Vision Business Concepts Inc. "We developed a system that allowed our business to really take off. We discovered secrets that allowed our business to become one of the most successful wedding photography studios in Colorado, and on the Internet. We developed Vision as a way of sharing those ideas with others." stated Ms. Osterberg. "The whole Get Known philosophy was something that we developed over time. It allowed our business to grow beyond our wildest dreams, and provided us with the lifestyle we wanted to live."

Get Known is more than a style of marketing. It is a proven system that once in place, will allow a business to grow over time. We provide steps and direction that will lead business owners in the right direction in a shorter amount of time. Vision Business Concepts Inc. provides the tools necessary to help every small business prepare an incredible marketing plan, and ways of making the steps easy to work and flexible to put into action. Our goal is to help others succeed.

Vision Business Concepts Inc. was co-founded in 2001 by Lori Osterberg and Andrew Osterberg. Both Ms. and Mr. Osterberg have extensive knowledge in entrepreneurship, and in building small businesses through marketing. Ms. Osterberg is the current CEO, and has over 15 years of experience in corporate and government accounting and auditing, and has owned and operated businesses in the photography, marketing and consulting industries. Mr. Osterberg is the current Director of IT, and has over 20 years of experience in retail management, small business management and computer technology. He has designed and developed many small business websites, and has an intrinsic knowledge base on Internet design and development.

Ms. and Mr. Osterberg play as hard as they work. They frequently travel and discover new and exciting places with their daughter, and have made it a personal goal to share each continent with her before her 18th birthday. They believe in being active within their community, and promote and work for causes true to their hearts.